

30TH WONCA EUROPE CONFERENCE 2026

The European General Practice Conference



Acting for more liberty, equity and fraternity

June 30th - July 3rd 2026 | Paris, France

woncaeurope2026.org



Overcome

WONCA EUROPE 2026 CONFERENCE COMMUNICATION KIT – KEY MESSAGES

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I – CONFERENCE PROMOTION

OBJECTIVE

A major scientific event in General Practice in Europe, aiming to:

- **Bring together general practitioners**, researchers, educators, policymakers, and healthcare professionals,
- **Stimulate scientific and educational exchanges**, as well as professional practice discussions on current challenges in the field,
- **Foster international and interprofessional collaboration.**

DATE AND VENUE

June 30th – July 3rd, 2026, Palais des Congrès, Paris, France

A unique moment when **Paris becomes the European capital of General Practice and Primary Care.**

A STRATEGIC EVENT

European and international visibility:

With **5,000 participants expected**, and [more than 100 countries already represented through submitted abstracts and early registrations](#), this event promises to be a unique opportunity to bring together primary care professionals from across the globe.

A strong thematic focus:

Inspired by the French motto **Liberty – Equity – Fraternity**, the programme will address key topics such as:

- Quality and safety of care,
- Research and innovation in primary care,
- Prevention, community health and rural healthcare,
- Innovative practices and physician well-being.

A rich and diverse programme:

International plenary sessions, interactive workshops, research sessions, debates and controversies, scientific poster presentations, networking opportunities.

KEY STATEMENTS

- The next major European event for General Practice and Primary Care,
- An international scientific conference,
- A space for dialogue, innovation and collaboration,
- A platform for interprofessional and intercultural exchange,
- A collective momentum serving the development of General Practice,
- Contributing to the evolution of the discipline,
- Addressing current challenges in primary care,
- Placing the patient at the centre of care,
- Strengthening the doctor–patient relationship,
- Promoting accessible, equitable and human-centred medicine.



STRATEGIC KEYWORDS

Preferred keywords:

- Primary Care,
- General Practice,
- Coordination,
- Innovation,
- Research,
- Education and training,
- Cooperation,
- Equity,
- Quality of care,
- Sustainability,
- Professional engagement,
- European community.

KEY MESSAGES

- ✦ “Join the European primary care community in Paris and contribute to shaping the future of General Practice in Europe.”
- ✦ “Take advantage of a unique meeting place to build collaborations, expand your professional network, and showcase your expertise.”
- ✦ “Support the profession by participating in discussions and contributing to improving European health policy.”

READY-TO-USE MESSAGES

- ✦ “We support WONCA Europe Conference 2026, the next major European event for General Practice and primary care.”
- ✦ “Primary care is the cornerstone of healthcare systems. This conference is a strategic space to shape its future.”
- ✦ “In Paris, European healthcare professionals will combine their expertise to address the challenges facing General Practice.”
- ✦ “Promoting accessible, equitable, and high-quality General Practice for all.”
- ✦ “Primary care is a key lever for addressing demographic, environmental, and social challenges.”
- ✦ “Supporting innovative and sustainable models for organizing the discipline.”
- ✦ “Being present where the General Practice of tomorrow is being shaped.”
- ✦ “Strengthening connections between European general practitioners.”
- ✦ “Building the future of primary care together.”



COMMUNICATION MATERIALS

- **Poster:**

To print, display, distribute, or for a more environmentally friendly option, share digitally or via email.

[Download](#)

- **Digital banners:**

To integrate into your websites, social media, and intranet.

[Download](#)

- **Ready-to-use newsletter (header and footer available separately):**

For distribution within your network (adaptable).

[Download](#)

- **First announcement:**

To integrate into your websites and share through your communication channels.

[Download](#)

Who should you share them with?

- Your colleagues and partners,
- Your members,
- Your community on social media,
- Your organization's internal and external communication teams.

II- THE WONCA EUROPE CONFERENCE 2026

ALL EUROPEAN GENERAL PRACTICE MEETS IN PARIS

In **2026**, France will host the **WONCA Europe Conference**, the key meeting point for European general practitioners. The last time France hosted this event was nearly **20 years ago**.

For this special edition, the **WONCA Europe Conference will be held jointly with the French Conference of General Practice (CMGF)**, bringing together French general practitioners and their colleagues from across Europe as well as from other parts of the world in one place.

A central theme: Liberty – Equity – Fraternity

Inspired by the French national motto, the congress theme will explore the foundations of General Practice today:

- **Liberty** to prescribe, to practice, to make clinical decisions, and to maintain professional well-being,
- **Equity** in access to care, prevention, and treatment,
- **Fraternity** in interprofessional collaboration, territorial healthcare organization, and diversity of practices.

A powerful guiding theme to collectively reflect on the future of European General Practice.

A remarkable conference, both in terms of science and human experience.



Over four days, the conference will feature:

- International plenary sessions,
- Interactive workshops,
- Oral communications and posters,
- Clinical, educational, and research experience sharing.

The conference will be **bilingual (French/English)** with simultaneous interpretation available for all sessions.

FOCUS AREAS

- Primary care research,
- Quality and safety of care,
- Teaching and training in General Practice,
- Rural medicine and territorial health,
- Prevention and public health,
- Sustainable medicine and social responsibility,
- Physician health and working conditions.

An unforgettable Parisian experience:

Beyond the scientific programme, the conference will offer social highlights encouraging international exchanges and networking: **Gala evening on the Seine, Private visit of the Louvre Museum...**

SHORT PRESENTATION

The **WONCA Europe Conference 2026** will be the **30th WONCA Europe Conference** and will take place in **Paris, France, from June 30th to July 3rd, 2026.**

Organized by the **Collège de la Médecine Générale (CMG)**, it will bring together general practitioners, educators, and researchers from across Europe.

The programme includes: more than 200 scientific sessions, practical workshops, a social programme, a pre-conference dedicated to young doctors.

A major event to reflect on the future of **primary care in Europe.**

 <https://woncaeurope2026.org/>

DETAILED PRESENTATION

A major European event for General Practice.

From June 30th to July 3rd, 2026, Paris will host the **WONCA Europe Conference 2026**, the annual conference of the World Organization of Family Doctors.



This event will bring together thousands of general practitioners and primary care stakeholders from across Europe to discuss key issues such as:

- Access to healthcare,
- Organization of healthcare systems,
- Education and training,
- Prevention,
- Innovation,
- Environmental health,
- Care coordination.

This will be the first time since 2007 that France hosts this event.

KEY FIGURES

- June 30th – July 3rd, 2026,
- More than 200 scientific sessions,
- Over 5,000 expected participants,
- Event dedicated to European general practitioners,
- Technical skills workshops (suturing, spirometry, ultrasound, ECG...),
- EYFDM Pre-Conference for young doctors (June 29th–30th).

PROGRAMME HIGHLIGHTS

- Opening and closing ceremonies,
- International keynote lectures,
- Controversies,
- Symposia,
- Sessions organized by the Collège de la Médecine Générale (CMG),
- Interactive workshops,
- Technical skills workshops,
- Country sessions,
- Oral presentations in English and French,
- Film discussion sessions,
- Moderated poster sessions,
- Social programme (private Louvre visit, running event, gala dinner on the Seine).

III - SOCIAL MEDIA

ACCOUNTS TO TAG

- **LinkedIn** : [@WONCA Europe 2026](#) / [@Collège de la Médecine Générale](#)
- **Facebook** : [@WONCAEuropeFrance](#)
- **Instagram** : [@2026woncaeuropa](#)
- **X** : [@2026WONCAEurope](#) / [@lecollegeMG](#)
- **YouTube** : [@2026WONCAEurope](#)



READY-TO-USE SOCIAL MEDIA POSTS

[Download social media visuals](#)

SHORT POSTS

- “We are proud partners of #WONCAEurope2026 in Paris.”
- “Join the European primary care community in June 2026.”
- “Together, let’s advance General Practice.”
- “See you in Paris for the European meeting of general practitioners.”

GENERAL POST

 WONCA Europe Conference 2026 in Paris

From June 30th to July 3rd, 2026, Paris will host the European Conference of General Practice, organized by the Collège de la Médecine Générale.

More than 200 scientific sessions, practical workshops, and international exchanges on the challenges facing primary care in Europe.

 Paris

 June 30th – July 3rd, 2026

 More information: <https://woncaeurope2026.org/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST – SHORT VERSION

 WONCA Europe 2026

The European conference of General Practice will bring together professionals from across Europe to discuss the challenges of primary care.

 Paris

 June 30th – July 3rd, 2026

 More information: <https://woncaeurope2026.org/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST – REGISTRATION (1)

Registration is now open for the WONCA Europe Conference 2026!

Join general practitioners from across Europe in Paris from June 30th to July 3rd, 2026.

More than 200 sessions, practical workshops, and opportunities for international networking.

 Register now: <https://woncaeurope2026.org/registration/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST - REGISTRATION (2)

WONCA Europe Conference 2026 in Paris!

Don’t forget! The first 3,000 registered participants will enjoy an exclusive private visit to the Louvre Museum on June 30th.

 June 30th – July 3rd, 2026

 <https://woncaeurope2026.org/registration/>

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POST - REGISTRATION FOR DEVELOPING COUNTRIES

The WONCA Europe Conference 2026, the next major event for European general practice, will take place in Paris at the end of June. Have you secured your place yet?

- Reduced fees: special rates are available for participants from developing countries.
- Group rate: benefit from an additional discount for group registrations of 20 people or more.

📍 Paris

📅 June 30th – July 3rd, 2026

🔗 <https://woncaeuropa2026.org/registration/>

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POST – ACCOMMODATION

WONCA Europe 2026: book your accommodation now

Paris fills up quickly during the summer. Without early planning, prices rise and availability becomes limited.

Take advantage of **negotiated conference rates**, ideally located near the Palais des Congrès or easily accessible via direct transport.

🔗 Book your accommodation: <https://woncaeuropa2026.org/accommodation/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST - SCIENTIFIC PROGRAMME

🎓 More than 200 sessions to explore the future of General Practice

Keynotes, workshops, and technical skills sessions: the WONCA Europe Conference 2026 will feature a rich scientific programme inspired by European practice and research.

📍 Paris

📅 June 30th – July 3rd, 2026

🔗 <https://woncaeuropa2026.org/program/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST – EUROPEAN MEETING

👥 A European meeting point for general practitioners

The WONCA Europe Conference 2026 will give primary care professionals the opportunity to compare practices, share experiences, and strengthen cooperation across Europe.

📍 Paris

📅 June 30th – July 3rd, 2026

🔗 More information: <https://woncaeuropa2026.org/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST - YOUNG DOCTORS

👩🏫👩🏫 EYFDM Pre-Conference – June 29th & 30th, 2026

Two days dedicated to residents and young general practitioners to develop their European network, strengthen their skills, and exchange with their peers.

📍 Paris

🔗 <https://woncaeuropa2026.org/pre-conference/>

#WONCAEurope2026 #EYFDM2026 #GeneralPractice #FamilyMedicine #YoungGPs



POST – SOCIAL PROGRAMME

 A conference... and an unforgettable experience in Paris

Beyond the scientific programme, the WONCA Europe Conference 2026 will also feature a social programme designed to encourage networking and international exchange.

 Paris

 June 30th – July 3rd, 2026

 More information: <https://woncaeurope2026.org/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

POST – EVOLUTION OF PRACTICE

 Primary care and coordination in Europe

The WONCA Europe Conference 2026 will provide an opportunity to compare European healthcare models and discuss interprofessional collaboration.

A key moment to reflect on the evolution of team-based practice.

 Paris

 June 30th – July 3rd, 2026

 More information: <https://woncaeurope2026.org/>

#WONCAEurope2026 #GeneralPractice #FamilyMedicine

IV- USEFUL CONTACTS

For any questions or information requests, please contact the Overcome agency:

 woncaeurope2026@overcome.fr

 13-15 rue des Sablons, 75116 Paris, France

 +33 (0)1 40 88 97 97

 Phone support:

Monday to Friday

9:00 AM – 12:30 PM

1:30 PM – 6:00 PM (French time)

