



# 30<sup>TH</sup> WONCA EUROPE CONFERENCE

*Acting for more liberty, equity and fraternity*

**June 30<sup>th</sup> - July 3<sup>rd</sup> 2026 Paris**



## **Partnership Policy of the College of General Medicine within the Framework of the WONCA Europe Conference 2026**

### **What Independence, What Dependencies?**

Far more than just a gathering place for general practitioners, the WONCA Europe Conference 2026 is a time for exchanges with other health professionals, patients, and all actors involved in our practice. This openness allows us to share our experiences and aspirations, as well as to hear their concerns and ideas to enrich our reflections. It is therefore only natural that the WONCA Europe Conference 2026 welcomes numerous partners, whose involvement helps give the congress its full scope while offering the most accessible rates possible to the various participant profiles.

However, WONCA Europe Conference 2026 is fully aware of the issues arising from these conflicts of interest. Its partnership policy actively seeks to combat any conflict of interest which, by casting suspicion, could undermine the voice and actions of general practitioners.

### **Which Partners for the WONCA Europe Conference 2026?**

Far beyond the pharmaceutical industry, the WONCA Europe Congress 2026 does not accept any financial support from partners marketing products or services that may be prescribed or recommended by general practitioners in France. Reflecting the importance of this guarantee, this requirement is inscribed in the statutes of the College of General Medicine.

This provision does not imply any judgment on the value of these products and services. It excludes many partners offering essential medicines for quality care, as well as partners linked to medical devices, nutrition, cosmetics, or adapted physical activity. At the same time, it allows partnerships with institutions and companies (start-ups, diagnostic equipment, software, insurance, etc.) whose activities may sometimes give rise to discussions within the profession.

In addition to this provision, the organizing committee reserves the right to refuse any partnership with an organization whose discourse or actions clearly oppose general medicine, the patient care pathway, or the scientific approach.





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## Encouraging Exchanges

The absence of partnership does not mean an absence of dialogue with organizations involved in products and services prescribed or recommended in general medicine. On the contrary, the lack of financial interest allows for freer exchanges. WONCA Europe Conference 2026 is therefore pleased to regularly welcome pharmaceutical industry representatives during its sessions.

Symposiums proposed within WONCA Europe Conference 2026 are reserved for partners. To limit purely commercial information, the congress favors symposiums where partners present data derived from their activities (insurance, software data) that can contribute to the reflection of general practitioners. These symposiums are clearly identified as such in the program and are not scheduled concurrently with other congress sessions.

## Transparency is Key

While transparency does not eliminate conflicts of interest, it is an essential prerequisite for freedom of thought, enabling attendees to maintain the critical distance they wish regarding the content presented.

Regardless of the type of session, all speakers at WONCA Europe Congress 2026 are invited to declare their conflicts of interest in accordance with the law. A system generating a standardized slide is available to French physicians on Archimede.fr, allowing them to declare conflicts of interest beyond financial ties with the pharmaceutical industry, including professional characteristics and associative commitments.

This partnership policy does not aim to prevent debate. On the contrary, it hopes to free discussions to allow our general medicine to progress ever more consistently with the values of our society.

